

Luke Taylor

A consultant product design leader specialising in strategy, improving design maturity & design systems.

Profile

A passionate, patient, and pragmatic design leader specialising in design systems, with 15 years of experience.

Vast knowledge of improving design maturity, product design processes, and methodologies, including design sprint facilitation.

Led large design teams in some of the world's largest companies.

Consulted on, created, and maintained first or early design systems at Deutsche Bank, bp, British Gas, and Sky Betting & Gaming.

Contact

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Education

- BSc (Hons) 1st Class
- Sheffield Hallam University
- Award-winning dissertation

References

Please ask for details.

LJT

Highlighted Experience

British Gas
2022 – Present

Consultant Product Designer

Led the design of the iOS and Android apps to go from 2 to 4.5 stars, as well as leading on a renewals redesign and a full customer migration for the business side of British Gas.

Deutsche Bank
2022

Design System Consultant

Establishing the foundations for Deutsche Bank's global new design system for Wealth Management. Including auditing the current design landscape, creating the design system architecture, and setting up Figma with an extensive token system.

bp
2021 – 2022

Consultant Design System Lead

Led a team of up to 11 people to create a global design system supporting applications related to fleet management in the largest business-to-business portfolio in bp with revenues of over £11billion. Over 50 components built, serving 40 journeys across 9 teams. Established a contribution and governance model, token system, public backlog and roadmap, extensive documentation, and a detailed evangelism communication plan.

Nord Anglia Education
2021

Consultant Product Designer

Worked in an agile team to research, design and test a new global in-classroom education product for the largest private school network in the world. Within a few weeks, we put features into users' hands that began to unlock value. The application was built iteratively over many months and eventually launched across 9 schools in 3 countries.

British Gas
2018 – 2021

Consultant Product Designer

Designed and optimised journeys used by 500,000 businesses in the UK and Ireland. Drastically improved the design maturity to a level where product and technical decisions were design-driven. Planned and facilitated many design sprints to increase delivery speed, enhance the quality of products, and rapidly align teams across the whole organisation. The first designer on British Gas Evolve, a startup within British Gas, to re-imagine how to provide energy to consumers at a low cost.

Sky Betting & Gaming
2015 – 2018

Senior UX Designer

Led the design teams across the Italian and German products and the central services team. Took the Italian product from a concept to a live product through a user-centred design process that was then used as a model for Germany.



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Further Experience

Informetis
2018 – Present

Consultant Product Designer

An ex-division of Sony now focussing on smart products. Designed and built a suite of applications that support assisted living through the harmony of software and hardware.

Useful Insurance
2019

Consultant Product Designer

A startup company for one of the UK's leading insurers. Helped to imagine and design the product's first version aimed at disrupting the whole car insurance model.

Accelerated Digital Ventures
2017 – 2018

Consultant Product Designer

The new venture by the founder of Plusnet after they sold the company to BT. Sole designer and developer on a product to connect venture capitalists with startups.

Space Sprint
2022 – Present

Co-founder

A digital agency that is passionate about bringing clients' ideas to life. After a period of growth, the company is on an exciting journey towards the first full-time developer hire.

Design Sprint X
2019 – Present

Co-founder

The UK's leading experts in design sprint facilitation and training. Clients include Norton Antivirus, LifeLock and Molson Coors Beverage Company. 11 facilitators and a full-time marketing manager.

Aiir
2011 – 2015

Creative Director

The UK's leading radio station website company. Drove the product vision and overall user experience for both the content management system and front-facing websites.

blosso
2011 – 2013

Co-founder

The sole designer and developer for a bucket list website allowing people to bring their ambitions to life. In its short life blosso celebrated 100s of users, including an award-winning photographer.

Recommendations

"Good leaders are hard to find. Great leaders are like gold dust, and I would put Luke into that category."



Jack Horton
Senior Delivery Manager

"Luke is the best Design Lead I've had the privilege of working with. Strong values, great professionalism, and initiative."



Rob Slonski
UI Design Lead

"One of the best concerning design systems and all that entails. I wouldn't hesitate to work with Luke again."



Michael Ruocco
Lead Product Designer

"Luke is a phenomenal design leader. He brings diligence, structure, and buckets of creativity to any team, and all with a smile."



Suzannah Devereux
Senior Product Designer